

Towards affordable internet for all

A global coalition working to make broadband affordable for all



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Alliance for Affordable Internet: 80 member organisations from all sectors



USAID
FROM THE AMERICAN PEOPLE



Nigeria



All have endorsed one set of policy **best practices**

- grounded on the principles of internet freedom and the fundamental rights of expression, assembly, and association online -

for making **affordable broadband internet** a reality.



2017

**Affordability
Report**

What is the ADI?



ADI = Affordability Drivers Index

Does not directly measure affordability; Measures the extent to which countries have implemented policies to improve internet affordability



ACCESS

INFRASTRUCTURE

2017 ADI: Global rankings (selected LDCs)



Country	ADI Score	Rank
Rwanda	51.5	21
Benin	48.9	29
Tanzania	43.7	39
Nepal	41.7	41
Myanmar	41.4	42
Mali	40.8	44
Mozambique	40.2	45
Bangladesh	39.4	46
Senegal	39.1	47

Progress toward affordable internet: *A global overview*



Public Access



Just half of the countries studied have public access policies in place that are also backed by financial support for implementation.

Resource Sharing

**ONLY
45%**

45% of countries have plans to facilitate resource sharing among telecommunications companies (e.g., sharing of infrastructure, including towers and fibre networks); even where countries have plans, implementation is rare.

Efficient Use of Spectrum



Only one in three countries have detailed, time-bound plans for making more spectrum available to meet increasing demands.

USAFs



Universal Service and Access Funds, an important tool to finance strategic investments in the sector, either don't exist or are dormant in over a third of countries.

Broadband Plans

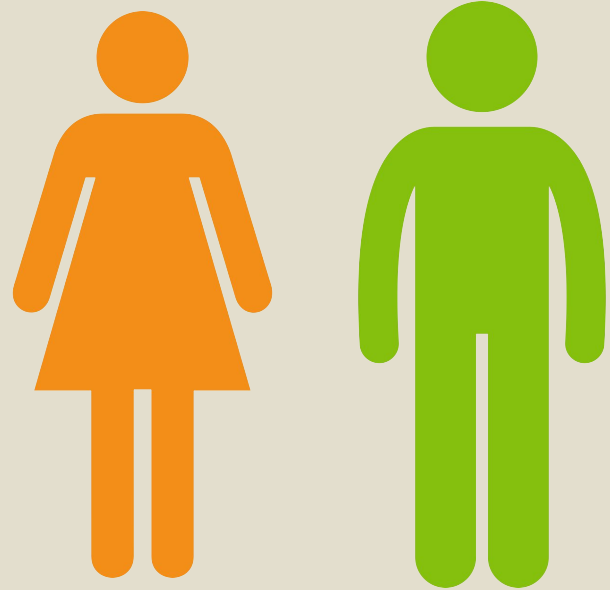
**OUTDATED IN
41%
OF COUNTRIES**

National broadband plans to guide the policy reforms needed to achieve universal access have never been developed or are badly outdated in 41% of countries.

Exploring the extent of the gender digital divide



- Women are 50% less likely than men to use the internet in poor urban communities (Web Foundation 2015)
- Globally women are 12% less likely to use the internet than men (ITU 2017)



Failing to take needed action to provide affordable internet



Globally, policies have barely changed since 2014

<< Average increase in policy scores across all areas: 10% >>



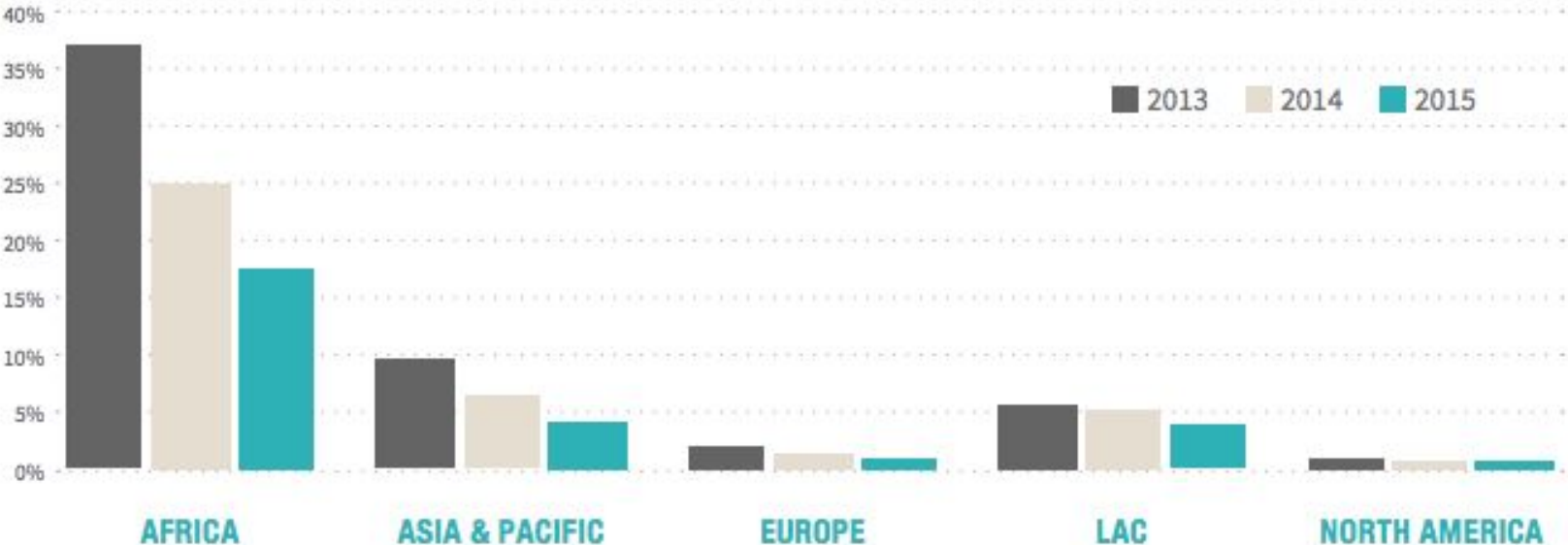
Just 19 countries meet “1 for 2” affordability target

--1GB of mobile broadband priced at 2% or less of average monthly income --

Slow progress means billions are still excluded



Average price of a 1GB (prepaid, mobile) broadband plan as a % of GNI per capita, by region (2013-2015)

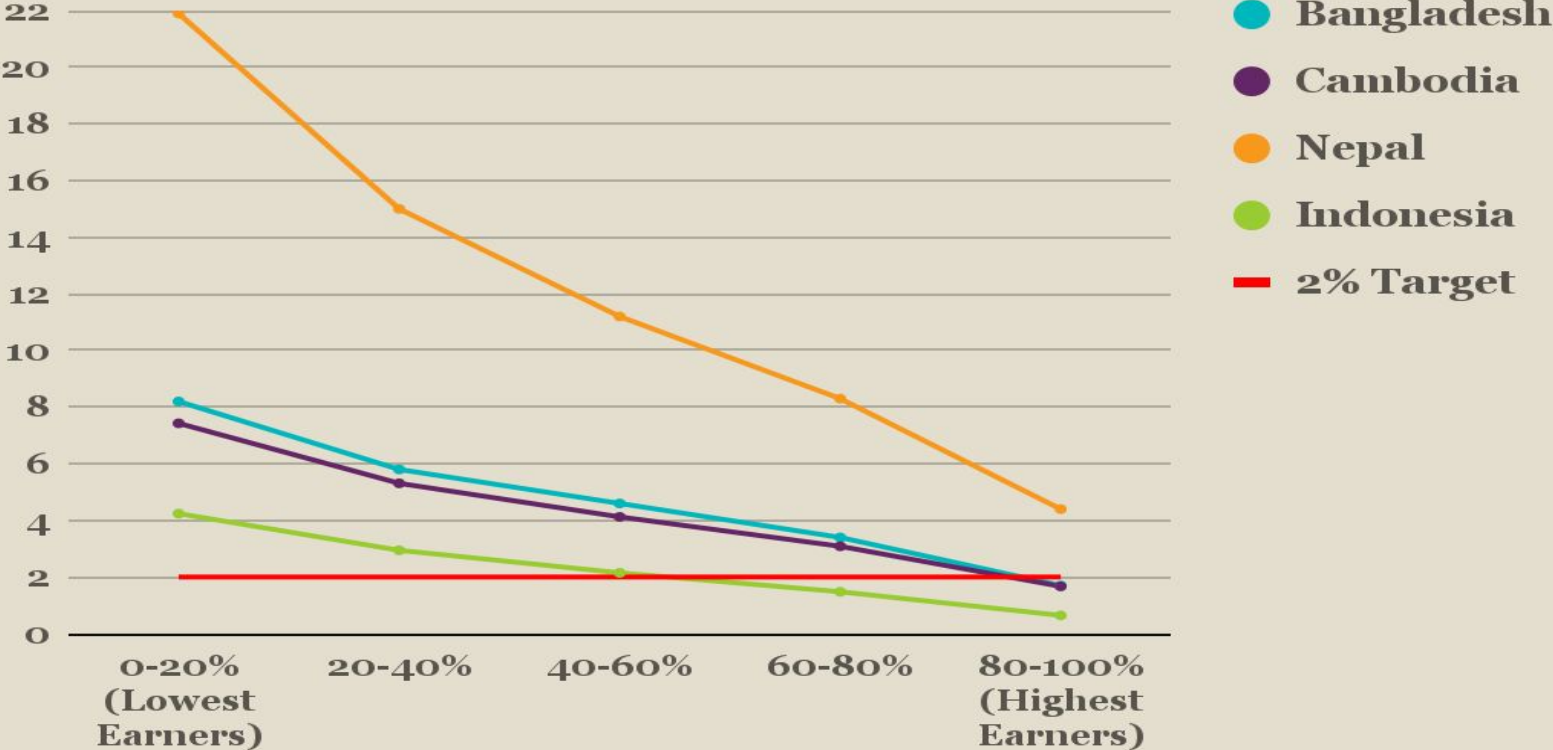


Source: A4AI calculations based on latest ITU pricing data.

How affordable is 1GB for different income groups?



Internet Affordability Across Income Quintiles
Price of 1GB as % of GNI pc



What action must we take to make universal access a reality?



Employ Public Access Solutions to Close the Digital Divide

Critical to reach groups that cannot pay for regular internet use.

Foster Market Competition through Smart Policy

Competitive markets provide foundation for growth, innovation & affordable access.

Implement Innovative Uses of Spectrum

Clear strategies to ensure availability of sufficient spectrum on a timely basis.

What action must we take to make universal access a reality?



Promote Infrastructure and Resource Sharing

Provides operators the best option to reduce the cost of service provision.

Make Effective Use of Universal Service and Access Funds

Active, transparent & efficiently managed funds can support broadband strategies & targets.

Turn Effective Broadband Planning Into Effective Implementation

Plans that set clear, time-bound and measurable targets including on gender.



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