DRE and Rural Accelerator Initiative

Model of Energy for all and much more

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Our Story

- Leading access to energy company since 1988
- Village by Village integrated approach: 700K+ HH customers in 48000 villages
- SMART phone based technology platform
- 2000+ entrepreneur and promoters
- Last mile delivery: SHS, DC appliances, Mini grid, Irrigation pumps, mass transport EV, Biomass cook stove etc.
- Access to finance to millions unbanked in partnership with a mainstream bank
3E (Energy, Empower, Enterprise) SMART Platform

SMART Technology Platform for Entrepreneur
Village Focused Integrated Model

Access to Finance
Rural Entrepreneur
Women Led Village Based WEDO Group
3E SMART Platform

Key Resource

Decentralized Renewable Energy (DRE)

Access to Energy & Clean Tech Products
Demand Generator

SHS and Appliances
DC TV, Fan, Clean Cooker

Mini-Grid

Irrigation and Solar Pump

Commercialization of RE Solution
Charging Station
Cold Storage
Milk Chiller

Women Led Village Based WEDO Group
Rural Accelerator Initiative

- Access to Information (Data, Voice & IOT)
- Access to Energy (SHS /Mini grid/Energy Efficiency)
- Access to Finance (Fuel for growth & Consumer financing)
- SME (Driving Entrepreneurship)
- E-Commerce (Virtual & Online Market Place)
- Education & Health (Artificial Intelligence driven)
- Clean mass Transportation (EV & solar Charging Station)
- Agro (Seed to shelf)
DRE and Rural Accelerator Initiative

- Decentralized Renewable Energy (DRE) products and solutions
  - Based on Entrepreneur business model
  - Using SMART technology platform
  - Linked with access to finance.
- Rural Accelerated Initiative
  - A multi stakeholder engagement
  - Village focused “collective impact” platform
  - Bring economic upliftment and financial success
  - Sustainable for rural society and environment
- Impacting 100 million people creating an economic value of USD10 billion by 2022
Thank you!