GUIDANCE FOR SPEAKERS

Prepared by the United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)

NOTE: For moderators and speakers who are in Apia, Samoa by 29 August, please note that the organisers will hold a briefing for moderators and speakers on the afternoon of 29 August. Time and venue for the briefing will be communicated in due course.

Background

Small Island Developing States (SIDS) have continued to demonstrate their commitment to achieving their sustainable development objectives. In many cases these efforts have been carried out through partnerships comprising: private/public, SIDS/SIDS, triangular, governments/civil society and others. Furthermore, SIDS continue to seek new partnerships to further strengthen the achievement of their sustainable development objectives following the Barbados Programme of Action (BPoA), Mauritius Strategy for the further Implementation of the BPoA, and outcomes of the SAMOA Pathway at the Third International Conference on SIDS in Samoa.

In light of the above, the UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS) jointly with the Independent State of Samoa and the Samoa Chamber of Commerce will convene the Private Sector Partnerships Forum prior to the 2014 Third International Conference on SIDS.

Structure of the Forum

Day 1: Will comprise 6 thematic sessions focusing on the themes listed below. Emphasis will be on showcasing successful private sector partnerships, announcement of new partnerships and scaling-up of existing partnerships in SIDS.

Day 2: Will comprise a session on Finance and a High-level session focussing on practical scenarios for private sector engagement, growth and return on investment in SIDS. It will bring together Government, Business leaders and partners to share experience and solutions; and culminate in a Co-Chairs Summary.

A key partner for the Forum, the United Nations Office for South-South Cooperation (UNOSSC) will facilitate a business matchmaking session throughout the two days of the Forum. The business matchmaking is based on public-private partnerships with pre-registration at: http://ssc.undp.org/content/ssc/sgate-samoa.html. The South-South Global Asset Technology Exchange (SS-GATE) business matchmaking will allow participants to:

- Explore business opportunities within SIDS and internationally through a global network
- Have business meetings arranged at the Forum
- Possibly get matched with potential business partners prior to the Forum
- Continue to enjoy the business matchmaking services beyond the SIDS Conference
Objectives

1. Provide a platform through which genuine and durable private sector partnerships to support the advancement of sustainable development of SIDS can be announced, scaled up and showcased particularly in six (6) areas of focus;

2. Facilitate the sharing of information and best practices within SIDS regarding policies, programmes and practices geared towards enabling business and industry in the pursuit of sustainable development, strengthening policy frameworks for business facilitation and developing long-term business case;

3. Showcase tools available to the micro-, small and medium-sized enterprises (MSMEs) in SIDS for promoting more resource efficient processes and practices with particular emphasis on energy efficiency;

4. Launch discussions on follow-up mechanisms, including the establishment of a ‘SIDS Global Business Network’ that would contribute towards strengthened business contacts, sharing of best practices including market access, enhance private sector partnerships and increase inter-regional SIDS private sector cooperation and collaboration, and promote increased win-win partnerships with the global business community.

Guidance for Speakers

- General progression of sessions:
  - All speakers will be introduced by the Moderator at the beginning of the session.
  - The Moderator will then ask each speaker for their presentations (see point 1 of ‘Guiding Questions’ for what should be included). Speakers are asked to make no more than 5 minute presentations
  - Speakers can also present remotely via recorded video of no longer than 4 mins with follow-up dialogue lead by the moderator.
  - Partnerships announcements are made by speakers during their presentations with follow-up questions by the Moderator where necessary
  - The final quarter of each session will consist of an interactive dialogue with questions from the floor as directed by the Moderator
  - Given the tight scheduling of the Forum, speakers are asked to follow the lead of the Moderator to avoid time clashes and intruding into subsequent sessions.

- Session Format

The use of PowerPoint presentations will be permitted but not encouraged. In the event that PowerPoint is used, speakers are asked to use no more than 5 slides. PowerPoint presentations must be submitted to Mr. Damien Sass (Email: sass@un.org) by 25 August 2014.

Following individual presentations, an interactive dialogue will ensue facilitated by the moderator.

The interactive dialogue is organised in a Davos style format. For example please refer to Davos video: https://www.youtube.com/watch?v=BSr1SW7gVz4 (see from 3:20 minutes onward) in the form of an interactive dialogue facilitated by a moderator. Seating arrangement for speakers during the entire session will be as seen in the video.

Given the interactive nature and open seating arrangement of the sessions, speakers are asked to prepare their interventions thoroughly as they will not be relying on notes.

- Conduct of Speakers

The Forum seeks to build on the “genuine and durable partnerships” that SIDS are calling for. Speakers are asked therefore to refrain from making remarks with an inflammatory political or religious agenda, nor polarizing language. It
is a venue for sharing best practices and lessons learned and provide outside-the-box thinking, not to revisit unresolvable disputes on the various topics being discussed.

- Dress Code

All participants will be in semi-formal island dress. In other words, leave your suits at home.

**Guiding Questions**

The following questions are offered to stimulate your thinking in relation to the Forum’s key objectives and to help your preparations. The following also applies to those speakers making partnerships announcements.

- Individual presentations
  1. For partnerships announcements; what is the nature of the partnership including the rationale (problem being solved) objectives of the initiative, stakeholders involved, beneficiaries, location, duration, contribution to sustainable development of SIDS (including: environmental, economic and social factors), relevance to other SIDS and SIDS region and lessons learned?
  2. How will your partnership measure results and achieve expected outcomes?

- General Davos-Style discussion
  1. What factors influencing success will SIDS need to have in place to foster genuine private sector partnerships including public/private partnerships?
  2. What is the best way for non-SIDS partners and potential partners better engage with SIDS in fostering private sector partnerships?
  3. What gaps, constraints and challenges are there for SIDS in establishing genuine and durable partnerships?
  4. How can partnerships assist with capacity building towards advancing the three pillars of sustainable development; social, environment and economic?
  5. Considering priority issues for SIDS including: climate change, disaster risk reduction, renewable energy, ocean governance, access to markets, socio-economic etc. what areas have not been addressed by the panel and will be vital for SIDS in the future?
  6. How can partnerships best be reported and communicated so as to demonstrate success and generate further support?

**Focal Points**

- For sessions on Fisheries and Marine Resources, Sustainable Agriculture and Financing for Sustainable Private Sector in SIDS:
  Mr. Peter Kenilorea
  UN-OHRLLS
  Tel: +1 212 963 9460 Mob: +1 917 664 7496
  Email: kenilorea@un.org

- For sessions on Connectivity and Disaster Risk Reduction:
  Mr. Damien Sass
  UN-OHRLLS
  Tel: +1 212 963 0935 Mob: +1 347 2412 850
  Email: sass@un.org
  Mr. Steven Goldfinch
  UNISDR
  Tel: +1 917-367-2230
  Email: goldfinch@un.org

- For the High-level Dialogue on 31 August, 2014 contact Mr. Damien Sass or Ms. Rita Ruohonen

- For sessions on Sustainable Agriculture and Renewable Energy:
  Ms. Rita Ruohonen
  UN-OHRLLS
  Tel: +1 212 963 1804
  Email: ruohonen@un.org

- For the session on Sustainable Tourism:
  Ms. Louise Twining-Ward
  Sustainable Travel International
  Tel: +1 917 671 7063
  Email: lousietw@sustainabletravel.org